

About

Personalia

Born 13 October 1985
Place Leiden, the Netherlands

Connect

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Vision

Bringing ideas to life is what I love doing most. Whether I'm prototyping an app or forging a ring, humans are central to my product.

I'm passionate about the challenge and process of bridging connections between one's internal and external world. My ambition is to create meaningful products and experiences that can change lives in a positive way (online and offline).

I strongly believe design and technology can be leveraged to benefit humanity and I love brainstorming about ideas for platforms that have the potential to better society.

Education

Communication & Multimedia Design
2012-2016: Bachelor of Science (BSc)
The Hague University of Applied Sciences
Goldsmith (entrepreneur)
2006-2010: Master goldsmith
Vakschool Schoonhoven

Experience

2017-present: UX- and jewelry designer
UX- and jewelry design projects
Freelancer
2016: UX-UI designer
Graduation assignment
Conducting a research for and designing and testing a prototype of the new website and online presence of Viva Las Vega's
Viva Las Vega's, Amsterdam and Almere

2015-2016: UX-UI designer
UX-UI design of the VeganChallenge app
Designing a lo- and hi-fi prototype of a mobile application for (the participants of) the VeganChallenge
VeganChallenge, Utrecht and Amsterdam

2014-2015: Digital designer
UX-UI- and visual design projects
Participating in and working on various activities to get an impression of the process of making online campaigns
Alion, Delft

2010: Goldsmith
Collection, New Work, Repair, Masterpiece
Jantine Kroeze, Amsterdam

2008-2009: Goldsmith
Collection, New Work, Repair, Sale
Zigt Sieraden, Rotterdam and Gouda

2006-2012: Goldsmith
Collection, New Work, Repair, Sale
Freelancer

UX designer

Skills

Research Methods Layout
User Flows Design Modules
Personas Design Patterns
Storyboarding Interaction Design
Sketching UI Styling
Wireframing Visual Design
Prototyping Lo- and Hi-Fi Mockups
Usability Testing Clickable Prototype

Tools

User Flow & Site Mapping
Overflow.io, Draw.io, FlowMapp
Wireframing
Balsamiq, Axure, UXPin
Prototyping & Usability Testing
Pencil & Paper, InVision, Marvel
Designing
Adobe Creative Suite, Sketch, Figma
Coding
HTML, CSS, JavaScript, jQuery

Jewelry designer

Skills

Goldsmithing Silversmithing
Ornamentation (Hand)Engraving
Recreation Repair

Tools

Hammer, Saw, File... the whole shebang